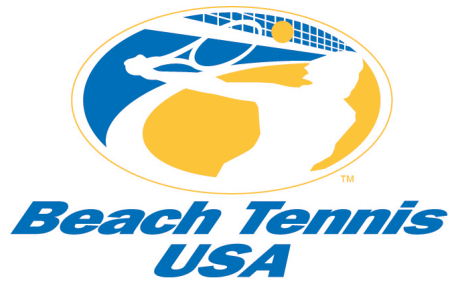


FOR IMMEDIATE RELEASE



Beach Tennis USA Returns To Long Beach, NY

Two-Day Event For Pro Players and First-Timers, May 23-24

New York, NY (May 14, 2009) – Beach Tennis USA®, the organization responsible for launching the sport of beach tennis in North America, will hold its Tri-State Open on the beach by the Boardwalk on Grand Street in Long Beach, NY on Saturday and Sunday, May 23-24, 2009. Long Beach, the unequivocal home of beach tennis, is a hotbed for beach tennis talent, producing some of the pro tour's best players including 3-time Women's Pro Division Champ Nadia Johnston. The tournament, which will feature Men's and Women's Pro Division Championship matches, encourages players of any skill level to register to play at the event by visiting www.beachtennisusa.net.

On Saturday, May 23, the Amateurs/Juniors event will begin at 10:00 am with a Paddle Expo and Cardio Beach Tennis at noon. The Men's and Women's Pro Division matches begin and 1:00 pm with the Women's Pro Division finals beginning at 5 pm. On Sunday, May 24 the Men's Pro Division quarter finals and semi finals matches begin at 2:00 pm with the championship match beginning at 4:00 pm. Players from all over the country will compete for the \$1,000 first-place prize, plus a guaranteed spot in the 2009 Beach Tennis USA National Championship when the tour returns to Long Beach, New York on September 5-6.

Beach tennis, which was launched in the U.S. as a pro and recreational sport in 2005 by real estate developer Marc Altheim, is a true hybrid sport that combines tennis and beach volleyball into one exciting and fast-paced game. Played on a regulation beach volleyball court, two players on each team use standard tennis racquets to hit a depressurized tennis ball back and forth over the net without letting it hit the sand.

Since its inaugural season in 2005, Beach Tennis USA (BTUSA) has experienced tremendous growth in player participation and crowd attendance, due largely to the company's creation of regional licensing agreements and local leagues. To date, Beach Tennis USA has signed domestic licensee agreements in Charleston, SC, Tampa, FL, Ft. Lauderdale,

FL and the Metro New York region as well as similar international deals in Japan, South Africa, Costa Rica, Puerto Rico and Bermuda.

"Beach Tennis Believes", the official charity of BTUSA, will be accepting donations throughout the weekend on behalf of The Michelle O'Neill Foundation, Inc., a not-for-profit organization providing recreation and relief to children with cancer and their families who are facing the economic and emotional stresses associated with this catastrophic illness. Beach Tennis Believes helps raise funds and awareness for community centers and youth programs.

About Beach Tennis USA

Beach tennis, which was launched in the U.S. as a pro and recreational sport in 2005 by real estate developer Marc Alheim, combines tennis and beach volleyball into one exciting and fast-paced game. Now in its fifth season, Beach Tennis USA has garnered increased attention while hosting events throughout Florida, Southern California, South Carolina, and New York. Beach Tennis USA has also gained recognition in the tennis world, attracting many former top-rated tennis players. The company continues to grow by adding new licensees in various U.S. cities and establishing "Team Beach Tennis," which promotes year-round league play. To learn more about this fast-growing sport, or to learn how to join the movement, please visit www.beachtennisusa.net.

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