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FOR IMMEDIATE RELEASE



Beach Tennis USA National Tour Kicks Off in Clearwater, FL
Winner of Tampa Bay Open To Earn Berth In 2009 National Championship

New York, NY (March 5, 2009) — Beach Tennis USA®, the organization responsible for launching the sport of beach tennis in North America, will hold the first event of its 2009 National Tour with the Tampa Bay Open, March 21-22, at 10 Pier 60 Drive in Clearwater, Florida. The weekend-long event will showcase the top-ranked beach tennis teams from around the country, with the Men's and Women's Pro Division finals matches set to take place on Sunday from 1 p.m. to 5 p.m.

The event will also feature amateur competition, which will be held on Saturday and Sunday from 9 a.m. to 1 p.m. Newcomers to the sport of beach tennis will be able to learn alongside some of Beach Tennis USA's biggest stars. One junior player will also qualify to be "Fuzzy the Mascot" during the pro tournament.

Beach Tennis Tampa Bay, official licensee of Beach Tennis USA, also announced the launch of a new beach tennis academy servicing the Tampa Bay metropolitan area. The Beach Tennis Tampa Bay Academy, run by Mike Edison and Brett Johnson, also known as Team Rhino, will offer a variety of clinics, lessons, camps, and leagues for all ages and skill levels. The Beach Tennis Tampa Bay Academy is currently located at Countryside Country Club. For a full schedule of events, to register to play, and for more information on Beach Tennis Tampa Bay Academy, please visit www.beachtennisusa.net.

About Beach Tennis USA

Beach tennis, which was launched in the U.S. as a pro and recreational sport in 2005 by real estate developer Marc Altheim, combines tennis and beach volleyball into one exciting and fast-paced game. Now in its fifth season, Beach Tennis USA has garnered increased attention, attracting many former top-rated tennis players, while hosting events throughout Florida, Southern California, South Carolina, and New York. The company continues to grow by adding new licensees in various U.S. cities. To learn more about this fast-growing sport, or to become a licensee, please visit www.beachtennisusa.net.