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**SAN DIEGO'S LAURA AND LISA MALONEY TO REPRESENT
THE U.S.A. IN 2008 BEACH TENNIS WORLD
CHAMPIONSHIP IN RAVENNA, ITALY**

LOCAL SISTERS HELP GROW NEW PRO SPORT OVERSEAS

(San Diego, CA) July 21, 2008 – Beach Tennis USA, the organization responsible for launching the pro sport of beach tennis in the United States, today announced that they have selected the sister team of Laura and Lisa Maloney (San Diego, CA) to represent the United States in the Beach Tennis World Championships, July 29 to August 4 in Ravenna, Italy. "We are very excited to represent the United States at the World Championships and compete on an international level against players who have been playing beach tennis all of their lives," said Laura Maloney, who began playing beach tennis last summer.

The San Diego natives are Beach Tennis USA's 2008 National Tour Women's Pro Division Points Leaders. They, along with the Men's Pro Division Points Leaders Brett Johnson and Mike Edison, also known as 'Team Rhino' (Tampa, FL), will represent the United States in the international tournament, competing in their respective doubles tournaments.

"Once we played beach tennis, we were hooked!" said Lisa Maloney who's been playing tennis since she was five years old. "We love playing on the beach, diving in the sand and enjoying the added energy and excitement."

"We are honored to have the Maloney Sisters representing the United States in the Beach Tennis World Championships", said Alex Querna, Executive Director of Beach Tennis USA. "I cannot think of another team that embodies the pure passion and enthusiasm for the sport of Beach Tennis and the understanding of what it takes to make the sport grow in the United States to the next level."

The Maloney Sisters, who are undefeated in the 2008 Beach Tennis USA National Tour, having won the two major events of the season (in Miami, FL in May and Hermosa Beach, CA in June), were named 2007 Beach Tennis USA Rookies of the Year after finishing as runners-up in the 2007 Beach Tennis USA National Championships.

About Beach Tennis USA

Beach tennis, which was launched in the U.S. as a pro and recreational sport in 2005, combines tennis and beach volleyball into one exciting and fast-paced game. Now in its fourth season, Beach Tennis USA has garnered increased attention while hosting events in South Florida, Southern California and New York. Beach Tennis USA has also gained recognition in the tennis world, attracting many former top-rated tennis players and having televised competitions featured on Tennis Channel, Comcast SportsNet, and SportsNet New York (SNY). The company continues to grow by adding new licensees in various U.S. cities and establishing "Team Beach Tennis," which promotes year-round league play. To learn more about this fast-growing sport, or to become a licensee, please visit www.beachtennisusa.net.