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Media Contact:

John Rarrick (212) 671-1080 X103

JR@bullseyepublicrelations.com

**Beach Tennis USA National Championship
Returns to Long Beach, New York**
*Italian Champs Looks To Retain Title
Despite Tough Competition*

New York, NY (August 13, 2008) – Beach Tennis USA[®], the organization responsible for launching the pro sport of beach tennis in North America, will hold its 2008 National Beach Tennis Championship in Long Beach, New York on Labor Day Weekend. The National Championship tournament, which is the final event of a 10-city tour, will be held Saturday and Sunday, August 30 and 31 and will be taped for broadcast to over 60 million homes on SportsNet New York (SNY), Tennis Channel, SunSport, FSN West, and select Comcast SportsNet affiliates. The event site is located on the beach at Riverside Blvd. near the Boardwalk in Long Beach, New York.

This year as many as 75 Men and Women's Pro division teams from 12 countries are expected to compete in the National Championship event. Although the defending champions, Matteo Marighella and Alex Mingozzi (Ravenna, IT) are favored to win, several teams from the U.S. and other countries are hoping to quell the Italian's dominance in the new pro sport. One such team that looks to have the best chance is the 2005 & 2006 National Champions Phil Whitesell and Chris Henderson (Charleston, SC), who are vying to reclaim their crown after having experienced a resurgence this season. In the Women's Pro Division, three-time National Champion Nadia Johnston (Long Beach, NY), will be entering into the competition with a new partner and after having participated in only one tournament this season. The finals match just might pose a rematch from last season, with Johnston defending her title against a team that has completely dominated the Women's division this year—Laura and Lisa Maloney (San Diego, CA).

Preliminary qualifying play for the Women's Pro divisions will begin at 10:00 a.m. on Saturday, with elimination rounds throughout the day.

Elimination rounds for the Men's Pro division will begin Sunday at 10:00 a.m. and the Men and Women's Pro finals will take place Sunday at 6:00 p.m. and 7:00 p.m., respectively.

About Beach Tennis USA

Beach tennis, which was launched in the U.S. as a pro and recreational sport in 2005 by real estate developer Marc Alheim, combines tennis and beach volleyball into one exciting and fast-paced game. Now in its fourth season, Beach Tennis USA has garnered increased attention while hosting events in South Florida, Southern California and New York. Beach Tennis USA has also gained recognition in the tennis world, attracting many former top-rated tennis players and having televised competitions featured on Tennis Channel, SunSport, FSN West, Comcast SportsNet, and SportsNet New York (SNY). The company continues to grow by adding new licensees in various U.S. cities and establishing "Team Beach Tennis," which promotes year-round league play. To learn more about this fast-growing sport, or to become a licensee, please visit www.beachtennisusa.net.