

**For Immediate Release**

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**Beach Tennis USA Rocks Hermosa Beach**

*West Coast Leg Of 2008 National Tour  
To Finish With "SoCal Series Slam" June 28-29*

New York, NY (May 27, 2008)— Beach Tennis USA<sup>®</sup>, the organization responsible for launching the sport of beach tennis in North America, will continue its 2008 National Tour with the "SoCal Series Slam," the second major televised event of the pro tour, Saturday and Sunday, June 28-29, one block south of the Hermosa Pier and 12<sup>th</sup> Street in Hermosa Beach, California. Top Pro Division teams from around the country will compete for \$10,000 in cash prizes.

In the Men's Pro division, Hermosa Beach's own Joe Testa and partner Bertrand Coulet (France) will be among the local favorites competing for a spot in the BTUSA 2008 National Championship, which will be held September 1 in Long Beach, NY. Testa won the 2007 SoCal Series Slam with then partner Ozzie Osswald, while Coulet took home the first place trophy at the 2007 "Sunshine State Slam" in Miami, where he partnered with top-ranked Matteo Marighella (Italy).

In the Women's Pro Division, the Maloney Sisters—Laura and Lisa (San Diego, CA), will try to capture their second SoCal Series Slam championship in a row. Challenging them will be three-time BTUSA national champ Nadia Johnston (Long Beach, NY) and her partner Arpi Kojian (Long Beach, CA).

Preliminary Pro Division play begins Saturday, June 28, at 8:30 a.m. and the elimination round begins Sunday, June 29, at 9:00 a.m. The Men's and Women's Pro finals will begin at 3:30 p.m. on Sunday. An amateur tournament will be held on Sunday starting at 9:30 a.m. Throughout the weekend there will be open play for anyone who wants

to try his or her hand at beach tennis. Racquets and balls are provided free of charge, courtesy of Head/Penn, official equipment suppliers of Beach Tennis USA.

This year, Beach Tennis USA events will be televised to over 50 million homes on Tennis Channel, Comcast SportsNet, SunSports, and SportsNet New York (SNY). For a full schedule of events and to register to play, please visit [www.beachtennisusa.net](http://www.beachtennisusa.net).

### **About Beach Tennis USA**

Beach tennis, which was launched in the U.S. as a pro and recreational sport in 2005 by real estate developer Marc Altheim, combines tennis and beach volleyball into one exciting and fast-paced game. Now in its fourth season, Beach Tennis USA has garnered increased attention while hosting events in South Florida, Southern California and New York. Beach Tennis USA has also gained recognition in the tennis world, attracting many former top-rated tennis players and having televised competitions featured on Tennis Channel, Comcast SportsNet, and SportsNet New York (SNY). The company continues to grow by adding new licensees in various U.S. cities and establishing "Team Beach Tennis," which promotes year-round league play. To learn more about this fast-growing sport, or to become a licensee, please visit [www.beachtennisusa.net](http://www.beachtennisusa.net).

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