

FOR IMMEDIATE RELEASE



**Beach Tennis USA Returns to
The Windjammer in Charleston, SC**
*Charleston Natives Chris Henderson and Phil Whitesell
Look To Defend Home Sand*

New York, NY (August 3, 2009) – Beach Tennis USA®, the organization responsible for launching the sport of beach tennis in North America, will hold its Charleston Open, Saturday and Sunday, August 22 and 23 at The Windjammer, on 1008 Ocean Blvd_in Isle of Palms, SC. 2005 and 2006 Beach Tennis USA National Champions and Charleston’s own Phil Whitesell and Chris Henderson, are looking to gain some points in the leaders standing and secure their spots in the 2009 National Championship.

The thrilling play will begin on Saturday, August 22, with the Junior and Amateur tournament from 10:00 a.m. to 1:00 p.m. and Men’s Pro Division pool play starting at 2:00 p.m. Sunday, August 23, kicks off with a Coed Doubles tournament from 9:00 a.m. to 12:00 p.m. There will be open play for the Amateur and Junior Divisions on the courts that are available from 9:00 a.m. to 5:00 p.m. The Women’s and Men’s Pro Divisions advanced rounds will be begin at 12:00 p.m. with the finals matches beginning at 4:00 p.m. and 5:00 p.m., respectively. The two-day event will conclude at 7:00 p.m. on Sunday night with an after-party at The Windjammer.

Players from all over the country are set to compete for the \$1,000 first-place prize, plus a guaranteed spot in the 2009 Beach Tennis USA National Championship in Long Beach, New York, September 5-6.

Beach tennis, which was launched in the U.S. as a pro and recreational sport in 2005 by real estate developer Marc Alheim, is a true hybrid sport that combines tennis and beach volleyball into one exciting and fast-paced game. Played on a regulation beach volleyball court, two players on each team use standard tennis racquets to hit a depressurized tennis ball back and forth over the net without letting it hit the sand.

Since its inaugural season in 2005, Beach Tennis USA (BTUSA) has experienced tremendous growth in player participation and crowd attendance, due largely to the company's creation of regional licensing agreements and local leagues. To date, Beach Tennis USA has signed domestic licensee agreements in Charleston, SC, Tampa, FL, Ft. Lauderdale, FL and the Metro New York region as well as similar international deals in Japan, South Africa, Costa Rica, Puerto Rico and Bermuda.

"Beach Tennis Believes," the official charity of BTUSA, will be accepting donations throughout the weekend on behalf of "Donate Life South Carolina", whose mission is to promote organ and tissue donation for transplantation and provide patient assistance for South Carolina transplant recipients. Beach Tennis Believes helps raise funds and awareness for community centers and youth programs. For more information about Donate Life South Carolina, visit <http://www.donatelifesc.org>.

About Beach Tennis USA

Beach tennis, which was launched in the U.S. as a pro and recreational sport in 2005 by real estate developer Marc Altheim, combines tennis and beach volleyball into one exciting and fast-paced game. Now in its fifth season, Beach Tennis USA has garnered increased attention while hosting events throughout Florida, Southern California, South Carolina, and New York. Beach Tennis USA has also gained recognition in the tennis world, attracting many former top-rated tennis players. The company continues to grow by adding new licensees in various U.S. cities and establishing "Team Beach Tennis," which promotes year-round league play. To learn more about this fast-growing sport, or to learn how to join the movement, please visit www.beachtennisusa.net.

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